

Sara F. Mason, Ph.D.

Curriculum Vitae

University of North Georgia
Department of Sociology
& Human Services
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Positions

2013- Assistant Professor, Sociology and Human Services, University of North Georgia-Gainesville Campus
2010-2013 Assistant Professor, Sociology, Gainesville State College
2009-2010 Lecturer, Sociology, Gainesville State College

Education

2009 Ph.D., University of California, Santa Barbara, Sociology
2002 M.A., University of California, Santa Barbara, Sociology
1995 B.A., Hampshire College, Amherst, Massachusetts, Cultural Studies

Areas of Research and Teaching Interests

Race and Ethnicity, Culture, Tourism/Leisure Studies, Memory, Qualitative Methods, Social Theory, Community Development

Publications

Mason, Sara F. (2011). Making Sense of Slavery on the Plantation Trail: An ethnographic look at how we remember slavery on the 150th anniversary of the Civil War. *The Public Intellectual*. Retrieved from <http://thepublicintellectual.org/2011/05/17/making-sense-of-slavery-on-the-plantation-trail/> (Invited Contribution).

Mason, Sara F. (2011). Selling Dr. King's Dream: Blackness and Tourism in Atlanta. In V.A. Young and B.H. Tsemo (eds.) *From Bourgeois to Boogie: Black Middle-Class Performances*. Detroit, MI: Wayne State University Press.

Published Teaching Resources

Mason, Sara F. (2013). Understanding U.S. Wealth Distribution: Ideals, Perceptions & Reality. *Teaching Resources and Innovation Library for Sociology (TRAILS)*. The American Sociological Association's On-line Teaching Resource Data Base.

Manuscripts in Progress

Mason, Sara F. "The Plantation Tour: Constructing History on the Ground."

Mason, Sara F. History on the Margins: Black Heritage Tourism and the Shaping of Place (book length manuscript).

Fellowships and Awards

Presidential Teaching Innovation Award, (with Drs. Dee Gillespie and Terry Easton)
University of North Georgia, 2013, \$5,000
Presidential Professional Engagement Award, University of North Georgia 2013, \$2,000
Faculty Scholar Award, University of North Georgia, 2013, \$6116.99
Graduate Division Dissertation Fellowship, Graduate Division, UCSB, 2008
Humanities/Social Sciences Research Grant, Graduate Division, UCSB, 2006
Research and Travel Grant, Department of Sociology, UCSB, 2001, 2004, 2006
Fee Fellowship, Department of Sociology, UCSB, 1999 – 2007

Teaching Experience

Assistant Professor and Lecturer, Gainesville State College & University of North Georgia,
Aug 2009-present

SOCI 1101: Introduction to Sociology
SOCI 1160: Introduction to Social Problems
SOCI 2293: Introduction to Marriage and Family
SOCI 3050: Race and Ethnicity (Fall 2014)
SOCI 3110/3335: Sociology of Popular Culture
HSDA 3140: Service Delivery in Community and Local Settings
HSDA 4201: Service Learning in Human Services

Teaching Associate (instructor of record), University of California, Santa Barbara

SOC 108F: Ethnographic Methods (2004)
SOC 133: Sociology of Mass Media (2005)

Teaching Assistant, University of California, Santa Barbara, 1998-2005

SOC 1: Introduction to Sociology
SOC 2: Social Psychology
SOC 4: Sociological Methods
SOC 118C: Sociology of Culture
SOC 133: Sociology of Mass Media
SOC 151: Gender in Film and Television
SOC 155A: Women in American Society
WS 40: Modern Sex, Modern Love (Women's Studies)

Guest Lecturer, UCSB

SOC 108F: Ethnographic Methods: "Race and Ethics in the Field"
WS 40: Modern Sex, Modern Love: "Gender and Performance in *Paris is Burning*"

Conference Presentations

2013 "I Get Older. They Stay the Same Age. Reaching Today's College Students with Popular Culture" 4th Annual Dalton State Teaching and Learning Conference, Dalton, GA (with Drs. Michallene McDaniel, Carly Redding and Jessica Ziembroski).

2011 "The Plantation Tour: Constructing History on the Ground," American Sociological Association Annual Meeting, Las Vegas, NV.

- 2010 “Creating An Embodied Past: History on the Ground at a Plantation Museum,” Southern Sociological Society Annual Meeting, Atlanta, GA.
- 2010 “Placing Race and History: The Making and Re-Making of the (New) Old South,” American Sociological Association Annual Meeting, Atlanta, GA
- 2009 “Creating the ‘Thinking Person’s South’: The Role of Diversity in Marketing Heritage Tourism in Atlanta, Georgia,” American Sociological Association Annual Meeting, San Francisco, CA.
- 2007 “‘Look at Atlanta Now!’: Constructing Place and History in the Making and Re-Making of Atlanta, GA.,” American Sociological Association Annual Meeting, New York, NY.
- 2006 “Selling the Dream: The Brand Atlanta Campaign and the Martin Luther King, Jr. Center,” American Studies Association Annual Meeting, Oakland, CA.
- 2004 “I Wish I Were in Dixie: White Southern Anti-Racism(s) and the Politics of Home,” Southern Sociological Association Annual Meeting, Atlanta, GA.
- 2004 “‘Back to the Crossroads’: Possibilities for a White Southern Anti-Racism,” American Sociological Association Annual Meeting, San Francisco, CA.
- 2003 “The Un-Reconstructed South: Managing Whiteness through Historic Preservation,” American Sociological Association Annual Meeting, Atlanta, GA.
- 2002 “The Unfinished Civil War: Popular Memory, Cultural Embattlement, and the Usable Past in Southern Heritage Organizations,” American Studies Association Annual Meeting, Houston, TX.
- 2001 “Having Fun in the Land of Cotton: Identity, Silence, and the Politics of Home,” American Sociological Association Annual Meeting, Anaheim, CA.

Research Experience

Research Assistant, Oxygen Media Project, Film Studies, UCSB, 2000–2005
(Principal Investigators: Professors Anna Everett, Lisa Parks and Constance Penley)

Research Associate, Institute for Behavioral Research, University of Georgia, 1995-1998
(Principal Investigators: Professors Terry Blum and Paul Roman)

Professional Memberships

American Sociological Association
Southern Sociological Society
Georgia Sociological Association

Service to the Discipline

Member at Large, Georgia Sociological Association, 2014
Public Understanding of Sociology Award Selection Committee, American Sociological

Association, 2012- 2014
Moderator, “Making Sociology Relevant for Students,” Georgia Sociological Association,
Savannah, GA, 2011
Moderator, Gainesville State College Student Panel on Geographic Information Systems,
Georgia Sociological Association, Decatur, GA, 2010
Referee, Culture Roundtables, American Sociological Association, Chicago, IL, 2002

Departmental Service

Learning Support Advisor for Sociology, Fall 2013
Assessment Committee, Spring 2013-present
Tenure and Promotion Guidelines Committee, Spring 2013
Tau Upsilon Alpha Honor Society—Alpha Pi Chapter Club Advisor, 2012-present

College Service

College of Arts and Letters Bi-Annual Conference Committee, Spring 2013-present
Papers & Pubs Reviewer, Spring 2013
Professional Development Committee, Fall 2012
Peer Advisory Committee (School of Social Science), 2011/12

University Service

Area B Assessment Ad Hoc Committee, Fall 2013
Diversity Council, 2013-2015
Women’s History Month Committee, Spring 2013, 2014
Conference for Innovation, Research, and the Creative Arts (CIRCA) Committee, 2011-2013
Best Practices Awards Selection Committee, Summer 2012
Students for a Progressive Society Club Advisor, 2011-present
Phi Theta Kappa Club Advisor, Spring 2011
Honors Day Committee (Oconee Campus), Spring 2011
Student Systems Response Committee, Gainesville State College, 2010/11

Related Teaching Experience

Online Writing Tutor, Smartthinking, 2007-2009
Lead Teaching Assistant, Department of Sociology, UCSB, 2001-2002
Participant, Lead TA Institute, Office of Instructional Development, UCSB, 2001
TA Training Committee, Department of Sociology, UCSB, 1999-2002
Writing and ESL Tutor, Campus Learning Assistance Center, UCSB, 2001-2005
Mentor, American Sociological Association’s MOST (Minority Opportunity through School Transformation) Program, 1999-2001