U.S. copyright law (title 17 of U.S. code) governs the reproduction and redistribution of copyrighted material.

Herzog, Herta (1941) "On Borrowed Experience. An Analysis of Listening to Daytime Sketches," Studies in Philosophy and Social Science 9(1): 65-95.

Hohendahl, Peter (1979) "Critical Theory, Public Sphere and Culture: Habermas and His Critics," New German Critique 16 (Winter): 89-118.

Horkheimer, Max and Adorno, T. W. (1972) Dialectic of Enlightenment. New York: Herder and Herder.

Kellner, Douglas (1987) "Critical Theory and British Cultural Studies: The Missed Articulation," in Cul-Jay, Martin (1971) The Dialectical Imagination. Boston: Little, Brown, & Co. tural Methodologies, ed. Jim McGuigan. London: Sage, 12-41.

Lazarsfeld, Paul (1941) "Administrative and Critical Communications Research," Studies in Philosophy Hopkins University Press. — (1989) Critical Theory, Marxism, and Modernity. Cambridge and Baltimore: Polity and John

Lowenthal, Leo (with Norbert Guttermann) (1949) Prophets of Deceit. New York: Harper and Social Science 9(1): 2-16.

 (1961) Literature, Popular Culture and Society. Englewood Cliffs, NJ: Prentice-Hall. - (1957) Literature and the Image of Man. Boston: Beacon Press.

Marx, Karl, and Engels, Friedrich (1976) "The Ruling Class and the Ruling Ideas," in Karl Marx and Friedrich Engels, Collected Works, vol. 5, trans. Richard Dixon. New York: International Publishers,

Wiggershaus, Rolf (1994) The Frankfurt School. Cambridge: Polity Press. Steinert, Heinz (2003) Culture Industry. Cambridge: Polity Press. Silberman, Marc (ed.) (2000) Brecht on Film and Radio. London: Methuen. Rosenberg, Bernard and White, David Manning (eds.) (1957) Mass Culture. Glencoe, IL: The Free Press. and —— (1978) The Marx-Engels Reader. New York: Norton.

# The Ruling Class and the Ruling Ideas

Karl Marx and Friedrich Engels

### 1. The Ruling Class and the Ruling Ideas: How the Hegelian Conception of the Domination of the Spirit in History Arose

sequently also controls the means of mental production, so that the ideas of those which is the ruling material force of society is at the same time its ruling intellectual who lack the means of mental production are on the whole subject to it. The ruling force. The class which has the means of material production at its disposal, con-[30] The ideas of the ruling class are in every epoch the ruling ideas: i.e., the class the production and distribution of the ideas of their age: thus their ideas are the think. Insofar, therefore, as they rule as a class and determine the extent and comcomposing the ruling class possess among other things consciousness, and therefore the one class the ruling one, therefore, the ideas of its dominance. The individuals the dominant material relations grasped as ideas; hence of the relations which make ideas are nothing more than the ideal expression of the dominant material relations, ruling ideas of the epoch. For instance, in an age and in a country where royal hence among other things rule also as thinkers, as producers of ideas, and regulate pass of an historical epoch, it is self-evident that they do this in its whole range, dominant idea and is expressed as an "eternal law". power, aristocracy and bourgeoisie are contending for domination and where, therefore, domination is shared, the doctrine of the separation of powers proves to be the

chief forces of history up till now, manifests itself also in the ruling class as the division of mental and [31] material labour, so that inside this class one part appears The division of labour, which we already saw above (pp. [15-18])\* as one of the

See Karl Marx, Friedrich Engels: Collected Works, vol. 5, 1976, pp. 44-8. [Editor's note to that

From Karl Marx and Friedrich Engels, "The ruling class and the ruling ideas." In Karl Marx, Friedrich Engels: Collected Works, vol. 5, pp. 59-62. Translated by Richard Dixon. New York: International Publishers, 1976.

as the thinkers of the class (its active, conceptive ideologists, who make the formation of the illusions of the class about itself their chief source of livelihood), while the others' attitude to these ideas and illusions is more passive and receptive, because they are in reality the active members of this class and have less time to make up illusions and ideas about themselves. Within this class this cleavage can even develop into a certain opposition and hostility between the two parts, but whenever a practical collision occurs in which the class itself is endangered they automatically vanish, in which case there also vanishes the appearance of the ruling ideas being not the ideas of the ruling class and having a power distinct from the power of this class. The existence of revolutionary ideas in a particular period presupposes the existence of a revolutionary class; about the premises of the latter sufficient has already been said above (pp. [18–19, 22–23]).

therefore, achieves domination only on a broader basis than that of the class ruling previously; on the other hand the opposition of the non-ruling class to the new above the proletariat, but only insofar as they became bourgeois. Every new class, the aristocracy, it thereby made it possible for many proletarians to raise themselves dominant position, but only insofar as it now enables these individuals to raise classes, because under the pressure of hitherto existing conditions its interest has not themselves into the ruling class. When the French bourgeoisie overthrew the rule of therefore, benefits also many individuals of other classes which are not winning a yet been able to develop as the particular interest of a particular class. Its victory, really is as yet mostly connected with the common interest of all other non-ruling society confronting the one ruling class.1 It can do this because initially its interest revolution comes forward from the very start, if only because it is opposed to a class not as a class but as the representative of the whole of society, as the whole mass of ity, and present them as the only rational, universally valid ones. The class making a society, that is, expressed in ideal form: it has to give its ideas the form of universalthrough its aim, to present its interest as the common interest of all the members of puts itself in the place of one ruling before it is compelled, merely in order to carry ideas which increasingly take on the form of universality. For each new class which come up against [32] the phenomenon that ever more abstract ideas hold sway, i.e., common to all historians, particularly since the eighteenth century, will necessarily itself on the whole imagines this to be so. This conception of history, which is dominance of the bourgeoisie the concepts freedom, equality, etc. The ruling class cracy was dominant, the concepts honour, loyalty, etc., were dominant, during the source of the ideas, then we can say, for instance, that during the time the aristoof these ideas, if we thus ignore the individuals and world conditions which are the without bothering ourselves about the conditions of production and the producers confine ourselves to saying that these or those ideas were dominant at a given time, from the ruling class itself and attribute to them an independent existence, if we If now in considering the course of history we detach the ideas of the ruling class

ruling class then develops all the more sharply and profoundly. Both these things determine the fact that the struggle to be waged against this new ruling class, in its turn, has as its aim a more decisive and more radical negation of the previous conditions of society than [33] all previous classes which sought to rule could have.

This whole appearance, that the rule of a certain class is only the rule of certain ideas, comes to a natural end, of course, as soon as class rule in general ceases to be the form in which society is organised, that is to say, as soon as it is no longer necessary to represent a particular interest as general or the "general interest" as ruling.

Once the ruling ideas have been separated from the ruling individuals and, above all, from the relations which result from a given stage of the mode of production, and in this way the conclusion has been reached that history is always under the sway of ideas, it is very easy to abstract from these various ideas "the Idea", the thought, etc., as the dominant force in history, and thus to consider all these separate ideas and concepts as "forms of self-determination" of the Concept developing in history. It follows then naturally, too, that all the relations of men can be derived from the concept of man, man as conceived, the essence of man, Man. This has been done by speculative philosophy. Hegel himself confesses at the end of the Geschichtsphilosophie" that he "has considered the progress of the concept only" and has represented in history the "true theodicy" (p. 446). Now one can go back again to the producers of "the concept", to the theorists, ideologists and philosophers, and one comes then to the conclusion that the philosophers, the thinkers as such, have at all times been dominant in history: a conclusion, as we see, already expressed by Hegel.

The whole trick of proving the hegemony of the spirit in history (hierarchy Stirner calls it) is thus confined to the following three attempts.

[34] No. 1. One must separate the ideas of those ruling for empirical reasons, under empirical conditions and as corporeal individuals, from these rulers, and thus recognise the rule of ideas or illusions in history.

No. 2. One must bring an order into this rule of ideas, prove a mystical connection among the successive ruling ideas, which is managed by regarding them as "forms of self-determination of the concept" (this is possible because by virtue of their empirical basis these ideas are really connected with one another and because, conceived as *mere* ideas, they become self-distinctions, distinctions made by thought).

No. 3. To remove the mystical appearance of this "self-determining concept" it is changed into a person – "self-consciousness" – or, to appear thoroughly materialistic, into a series of persons, who represent the "concept" in history, into the "thinkers", the "philosophers", the ideologists, who again are understood as the manufacturers of history, as the "council of guardians", as the rulers. Thus the whole body of materialistic elements has been eliminated from history and now full rein can be given to the speculative steed.

This historical method which reigned in Germany, and especially the reason why, must be explained from its connection with the illusion of ideologists in general,

<sup>&</sup>lt;sup>b</sup> See Karl Marx, Friedrich Engels: Collected Works, vol. 5, 1976, pp. 48-9 and 52-3. [Editor's note to that volume]

<sup>&#</sup>x27;G. W. F. Hegel, Vorksungen über die Philosophie der Geschichte. [Editor's note to Collected Works]

e.g., the illusions of the jurists, politicians (including the practical statesmen), from the dogmatic dreamings and distortions of these fellows; this is explained perfectly easily from their practical position in life, their job, and the division of labour.

[35] Whilst in ordinary life every shopkeeper<sup>d</sup> is very well able to distinguish between what somebody professes to be and what he really is, our historiography has not yet won this trivial insight. It takes every epoch at its word and believes that everything it says and imagines about itself is true.

### Note

- 1 [Marginal note by Marx:] (Universality corresponds to 1) the class versus the estate, 2) the competition, world intercourse, etc., 3) the great numerical strength of the ruling class, 4) the illusion of the common interests, in the beginning this illusion is true, 5) the delusion of the ideologists and the division of labour.)
- 2 [Marginal note by Marx:] Man=the "thinking human spirit".

(i) History of the Subaltern Classes; (ii) The Concept of "Ideology"; (iii) Cultural Themes: Ideological Material

Antonio Gramsci

## (i) History of the Subaltern Classes

### Methodological Criteria

The historical unity of the ruling classes is realised in the State, and their history is essentially the history of States and of groups of States. But it would be wrong to think that this unity is simply juridical and political (though such forms of unity do have their importance too, and not in a purely formal sense); the fundamental historical unity, concretely, results from the organic relations between State or political society and "civil society".

The subaltern classes, by definition, are not unified and cannot unite until they are able to become a "State": their history, therefore, is intertwined with that of civil society, and thereby with the history of States and groups of States. Hence it is necessary to study: 1. the objective formation of the subaltern social groups, by the developments and transformations occurring in the sphere of economic production; their quantitative diffusion and their origins in pre-existing social groups, whose mentality, ideology and aims they conserve for a time; 2. their active or passive affiliation to the dominant political formations, their attempts to influence the programmes of these formations in order to press claims of their own, and the

d This word is in English in the manuscript. [Editor's note to Collected Works]

<sup>(</sup>i and ii) From Antonio Gramsci, "History of the subaltern classes" and "The concept of 'ideology." In Quintin Hoare and Geoffiey Nowell Smith (cds. and trans.), Selections from the Prison Northooks of Antonio Gramsci, pp. 52–3, 57–8, and 375–7. New York: International Publishers, 1971. (iii) From Antonio Gramsci, "Cultural themes: Ideological material." In David Forgaes and Geofficy Nowell-Smith (eds.), Antonio Gramsci: Selections from Cultural Writings, pp. 389–90. Translated by William Boelhower. London: Lawrence and Wishart, 1985. © 1985 by Lawrence and Wishart.